END OF THE YEAR

REPORT OF ACTIVITIES

OF THE

1958

URBAN LEAGUE OF ESSEX COUNTY

The Urban League of Essex County is an inter-racial non-profit social work agency operating throughout the country. Since 1917, it has worked actively and continuously to improve race relations and the living conditions of minority group citizens.

The Urban League recognizes the fact that the problems of minority group citizens are also the problems of the common community, and that no community can make any lasting progress without giving prompt and proper attention to such problems.

To this end the Urban League seeks the active support of every citizen in Essex County to help translate the ideals of democratic living into an acknowledged reality.

58 JONES STREET, NEWARK, N. J.

AFFILIATE OF THE NATIONAL URBAN LEAGUE

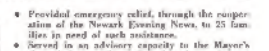
MEMBER OF WELFARE FEDERATION OF NEWARK

Telephone: MArket 2-5331

COMMUNITY SERVICES

Improving the physical conditions of our neighborhoods, and helping to eliminate existing social ills in our community are basic operations of the Community Services Department of the Urban League. During 1958, the Urban League . . .

- Prepared an inclusive prospectus for improving living conditions and social attitudes in public housing projects.
- Provided emergency relief, through the cooperation of the Newark Evening News, to 25 families in need of such assistance.
- Served in an advisory capacity to the Mayor's Commission on Group Relations in conducting its survey on, Newark, A City In Transition.
- Provided referral services to more than 102 individuals needing directions for securing needed welfare services.
- Provided professional staff service to 35 organizations and agencies in setting up community service projects and programs.
- Made 55 speeches on social welfare and human relation subjects to audiences totaling 6,370 persons.
- Assisted over 50 individuals with data and information for research studies, newspaper and magazine features, and book publications.
- Prepared an operating outline for use in setting up and conducting effective neighborhood conferences.



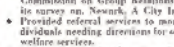
A Neighborhood Conference — Planning with People for Community Improvement and Progress.

HOUSING

The primary objective of the Urban League's Housing Program is to help non-white residents get the kind of housing they need at rents and prices they can afford. Since the Urban League is not in the construction, real estate or mortgage finance business, it must devote its efforts towards stimulating such groups to provide the housing needed by minority group citizens.

In addition, the League must carry on a continuous educational program with the lay public in ways and methods for achieving desired housing. During 1958, therefore, the Urban League in its housing program, initiated and carried on activities to:

- Develop a resource of useful housing information and statistical data.
- Develop recommendations and suggestions for improving and enforcing zoning regulations.
- Conduct informal studies for the purpose of gathering current housing information in the Essex County area.
- Stimulate lending institutions to provide necessary mortgage financing to all non-white prospective home owners.
- Encourage local landlords to provide and maintain better housing facilities for non-whites.
- Expand the availability of existing rental housing for non-white occupants.
- Encourage builders to provide more housing, both for rental and home ownership.
- Encourage the promotion of open occupancy patterns in existing as well as new housing.



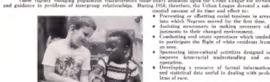
Public Housing — A Force in Slum Clearance Makes for Better Housing.

INTERGROUP RELATIONS

Between 1950 and 1958, the Negro population of Newark increased by 109 per cent. Significant changes in the Negro population also occurred in the Oranges, Montclair, and to a lesser degree, in several other Essex County communities.

These rapidly changing population characteristics made heavy demands upon the Urban League for service and guidance in problems of intergroup relationships. During 1958, therefore, the Urban League devoted a substantial amount of its time and effort to:

- Preventing or offsetting racial tensions in areas into which Negroes moved for the first time.
- Assisting newcomers in making necessary adjustments to their changed environment.
- Combatting real estate operations which tended to participate the flight of white residents from an area.
- Sponsoring inter-cultural activities designed to improve inter-racial understanding and co-operation.
- Developing a resource of factual information and statistical data useful in dealing with problems of race.



Early Experience in Intergroup Relations Leads to Better Understanding for Harmonious Living.

The Urban League of Essex County Highlights Its Services In The Essex County Area In 1958

URBAN LEAGUE SERVICES

HAVING HOUSING PROBLEMS? . . .

Can't find a decent place to live . . . are you encountering problems in securing mortgage loans . . . are you facing difficulties in purchasing real estate due to restrictive practices . . . do you need current housing data and information . . . why not try the Urban League . . . we may have many of the answers you are looking for.

DOES YOUR NEIGHBORHOOD NEED IMPROVEMENT? . . .

If so, the Urban League will provide your neighborhood groups and organizations with professionally trained workers to assist in carrying out . . . neighborhood beautification projects . . . clean-up campaigns . . . disease prevention drives . . . or adult education workshops and centers . . . all you need do is ask for such services.

HAVING PERSONNEL PROBLEMS, MR. EMPLOYER? . . .

Could you use a proven resource for securing dependable workers of high skill . . . or young prospects with exceptionally high potentials . . . or a person with the necessary qualifications for that unusual job which you have been trying so hard to fill . . . if so, why not call the Urban League.

NEED EMPLOYMENT COUNSELLING? . . .

Then register your experience, skills or desires with the Urban League . . . let the League help you determine . . . where to look . . . when to look . . . how to look . . . you may even meet with success on your first visit.

DOES YOUR CLUB NEED HELP? . . .

Could your organization use professional assistance in planning a conference . . . or organizing a study group . . . or undertaking a community improvement project . . . or setting up organizational procedures . . . if so, you can obtain such help, and more, by simply calling the Urban League.

NEED HELP IN SELECTING A CAREER? . . .

Would you like some help in deciding what you can do best . . . or in what field of work you are most likely to succeed . . . or in what kind of job you would be happiest . . . or how much training you will need . . . and where to get it . . . or information on scholarships, apprenticeship, or training opportunities . . . if so, call the Urban League.

KNOW WHERE TO GET NEEDED WELFARE SERVICES? . . .

Are you distressed by a marital problem . . . or a child behavior case . . . or a physical disability . . . or mounting debts . . . do you need advice or direction in meeting a problem of adoption . . . or foster home care . . . or emergency relief . . . or social rehabilitation . . . if so, the Urban League will be happy to direct you to the proper source for service.

NEED RELIABLE INFORMATION? . . .

Can't put your finger on an elusive minority group statistic . . . or needed population data . . . or facts and figures on intergroup relationships . . . or existing intercultural activities . . . see the Urban League . . . our assistance is at your disposal.

INDUSTRIAL RELATIONS

The broadening of employment opportunities for minority group workers still constitutes an important phase of Urban League operations. During 1958, the industrial relations operations of the Urban League of Essex County achieved the following:

- Interviewed, registered, and screened 510 job applicants under its selective recruitment program.
- Referred 103 carefully selected job applicants to positions developed by the Urban League.
- Made 54 pilot or "first" placements with major business and industrial concerns in our area.
- Adjusted, or assisted management and workers in adjusting, more than a score of labor and personnel complaints or grievances.
- Initiated a study of the treatment of Negro workers in the local brewing industry.
- Placed workers in the air transportation industry.
- Carried out job development activities with 80 local business and industrial concerns, resulting in 35 new job opportunities.



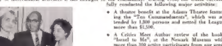
Special Skills Makes for Better Employment Opportunities.

URBAN LEAGUE GUILD

Everyone knows about the Urban League. Not so widely known, however, is the quietly functioning but indispensable Urban League Guild — a predominately women's group that serves as a public relation and fund raising arm of the League.

In the 14 years since the Guild was created, it has earned for the League nearly $40,000. Equally important is the wide variety of intercultural activities it has brought to the community. During 1958, the Guild successfully conducted the following major activities:

- A theater benefit at the Adams Theatre featuring the "Ten Commandments", which was attended by 1,300 persons and netted the League more than $1,500.
- A Critics Meet Author review of the book, "Israel to Me", at the Newark Museum with more than 300 active participants from our area.
- Featured Judge Hubert Delaney in an open forum at the Newark YM-YWCA on the subject, "Segregation North and South", in which more than 350 Essex County residents participated.
- Provided its first annual scholarship to the Rutgers University Human Relations Workshop.



President of the Urban League Guild presents first tickets of the Sammy Davis Benefit to Miss Olga James, as Executive Director of the Urban League looks on.

VOCATIONAL SERVICES

The youths in this picture are wiring the control panel of a rocket. They are members of the Engineering Career Club set up by the Urban League of Essex County under the Tomorrow's Scientists and Technicians program of the National Urban League.

During 1958, 200 Essex County youths have been organized into seven career clubs concerned with exploring a number of occupations in the field of the natural sciences, the social sciences, business, and industry.

Advisors for each group have been secured from among the many highly trained and successful professional people in the community. Engineers, doctors, business representatives and industry executives have freely given of their time to help provide a stimulus to these young people in their search for a socially useful career.

In addition, the League during the period of this report has given group guidance to more than 1,100 young persons in Essex County, and has provided educational and scholarship information to more than 400 others.

Stimulating and assisting the youth of our community to achieve their highest potentials is a primary objective of the agency's vocational services program.



Career Club Activities a Phase of Vocational Guidance

LOOKING FORWARD WITH THE URBAN LEAGUE — 1959

An important part of the Urban League's program during the current year will be geared towards achieving the following socially desirable goals:

- A Housing Conference and Workshop on problems affecting the non-white resident.
- A Brochure on Adoptive Problems of Negro Children.
- The establishment of a regular reporting service of interest and value to persons and groups in the field of human relations.
- Grass roots Conferences on Neighborhood improvement in two selected Essex County communities.